

**PRECISION AGRICULTURE CONFERENCE**  
 & AG TECH SHOWCASE



Tuesday, February 2, 2016

1:00 6:00pm	Conference Registration Opens	Crystal Ballroom Foyer	PRIDE Seeds
2:00 3:30pm	Opening Main Session	Crystal Ballroom	
	<p><b>Welcome</b>  <i>Joe Dales, Executive Vice President Farms.com</i></p> <p><b>Precision Agriculture In 2015 - Snapshot on What Farmers &amp; Retailers Are Doing</b>  <i>Paul Schrimpf, Executive Editor, Precision Agriculture Magazine - Meister Publishing</i></p> <p><b>Success Stories of Precision Agriculture in Ontario</b>  <i>Steve Redmond, Precision Agriculture Specialist, Hensall District Co-Operative</i></p> <p><b>Precision Weather On the Farm</b>  <i>Tim Marquis, Meteorologist, Ag Solutions Expert, Weather Decision Technology</i></p>		
3:30 4:00pm	Tradeshow Opens Coffee Break	Atrium / Regency Ballroom	Hensall District Co-Operative
4:00 4:50pm	Breakout Presentations (3 concurrent sessions)		
	<p><b>1. Precision Agriculture Agronomy Session</b>  <i>Aaron Breimer, Vertias Farm Mangement</i>  <i>Jacques Nault Vice President Agronomy, LaserAg - Logiag Inc.</i>  <i>Stephanie Smith, Regional Agronomy Manager, 360 Yield Center</i>  <i>Jacques Nault Vice President Agronomy, LaserAg - Logiag Inc.</i></p>		Crystal Ballroom
	<p><b>2. Managing &amp; Harvesting Your Farm Data</b>  <i>Karon Cowan, Founder &amp; Global Business Development, AgTech GIS</i></p>		Chelsea 1 Farm Credit Canada
	<p><b>3. Financing Agriculture Technologies Panel</b>  <i>Moderator: Eric Bosveld, President &amp; Founder, Bosveld and Associates</i>  <i>Participants:</i>  <i>Dr. Amit Monga, Chairman, Sarapoint Global</i>  <i>Norm Lamothe, Head UAS Agriculture, Deveron UAS Ltd.</i>  <i>Dan Sinai, Senior Executive, Innovation, IBM</i>  <i>Wade Barnes, President &amp; CEO, FarmersEdge</i></p>		Chelsea 2 Farm Credit Canada
	<p><b>4. Variable Rate Fertility Overview</b>  <i>Mike Duncan, NSERC Industrial Research Chair In Precision Agriculture &amp; Environmental Technologies, Niagara College Canada</i>  <i>Rick Willemse, Cash Crop Farmer, Yellow Gold Farms Ltd</i></p>		Canterbury Stratford Agri Analysis
5:00 6:00pm	Main Session	Crystal Ballroom	
	<p><b>Farm Data Management</b>  <i>Jason Tatge, President, Farmobile</i></p> <p><b>Building a Dream from the Ground Up ....Agri-Trend</b>  <i>Rob Saik, Founder &amp; Global Business Development, Agri-Trend / Trimble</i></p>		
6:00 8:00pm	Welcome Reception - Tradeshow - Social & Business Networking	Atrium / Regency Ballroom	Premier Equipment / Farms.com

Conference delegates are encouraged to go to the Atrium & Regency Ballroom to visit the tradeshow booths meet Precision Ag experts, socialize with attendees, and network. Cash bar and finger food will be served.

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**Wednesday, February 3, 2016 - Morning**

<b>6:00 am</b>	<b>Conference Registration Opens</b>	<b>Crystal Ballroom Foyer</b>	<b>PRIDE Seeds</b>
<b>6:30 7:50am</b>	<b>Breakfast Tradeshow Opens</b>	<b>Crystal Ballroom Atrium / Regency Ballroom</b>	<b>A &amp; L Canada Laboratories</b>
<b>7:00 7:50am</b>	<b>Early Bird Breakout Sessions</b>		
	<b>Precision Agriculture Technology Results - SoilOptix GreenSeeker &amp; More</b> <i>Paul Raymer, Co-Owner, Practical Precision</i>	Chelsea 1	Farm Credit Canada
	<b>Introducing LaserAg - Revolutionary New Soil Testing System &amp; Workshop</b> <i>Jacques Nault, Vice President Agronomy, LaserAg - Logiag Inc.</i>	Chelsea 2	
<b>8:00 9:15am</b>	<b>Opening Main Session</b>	<b>Crystal Ballroom</b>	
	<b>The Future &amp; Potential of Technology in the Agriculture &amp; Food Industry</b> <i>Lisa Prassack, Agri Food Innovation Expert &amp; Data Strategy Consultant, Prassack Advisors</i>		
	<b>Why Innovation &amp; Sustainability Strategies Are Critical to Your Farm &amp; Business Success</b> <i>Nevin McDougall, President, Agro art Group/Coop Federee</i>		
<b>9:15 10:30am</b>	<b>Precision Agronomy Panel &amp; Research Panel Presentations</b>	<b>Crystal Ballroom</b>	
	<b>Precision Technology Research, Manage Precision Agriculture Technologies</b> <i>Noah Freeman, Manager Precision Agriculture Technologies, AgReliant Genetics (Pride Seeds)</i>		
	<b>Practical Farm Research Findings &amp; Future Plans</b> <i>Jason Webster, Innovation Lead, Beck's Hybrids</i>		
	<b>Agronomic Lessons from Profit Based Yield Analysis</b> <i>Dale Cowan, Senior Agronomist, AGRIS Co-operative</i> <i>Ben Gist, Business Development Analyst, XS Inc.</i>		
<b>10:30 11:00am</b>	<b>Tradeshow Coffee Break</b>	<b>Atrium / Regency Ballroom</b>	<b>Hensall District Co-Operative</b>
<b>11:00 11:50am</b>	<b>Breakout Presentations (5 concurrent sessions)</b>		
	<b>1. Unmanned Aerial Systems: UAVs, Images, Services &amp; Regulations</b> <i>Felix Weber, President, Ag Business &amp; Crop</i> <i>Norm Lamothe, Head UAS Agriculture, Deveron UAS Ltd.</i> <i>Charles Vidal, Unmanned Systems Canada</i>	Chelsea 1	Farm Credit Canada
	<b>2. Precision Agriculture Technology Update</b> <i>Precision Planting, John Deere &amp; Climate Corp Update</i> <i>Chris Creek, Region Manager, Precision Planting</i>  <i>Farm Credit Canada Management Software</i> <i>Glen Kroeker, Director, Farm Credit Canada</i>	Chelsea 2	Farm Credit Canada
	<b>3. Back to Basics - The Evergreen Revolution</b> <i>Greg Patterson, President, A &amp; L Canada Laboratories</i>	Regency A	Thompsons
	<b>4. Precision Farm Machinery Update</b> <i>Darryl Lacey, Precision Agriculture Specialist, Delta Power Equipment, Case IH Dealership</i> <i>Greg Kitching, Integrated Solutions Consultant, Premier Equipment, John Deere Dealership</i>	Canterbury	Stratford Agri Analysis
	<b>5. Variable Rate Seeding Trial, Fungicide Trial &amp; Trial Best Practices</b> <i>Dale Cowan, Senior Agronomist, AGRIS Co-operative</i> <i>Ben Gist, Business Development Analyst, XS Inc.</i>	Cambridge Room	Planet Labs

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**Wednesday, February 3, 2016 - Afternoon**

**12:00 12:30pm Lunch** **Crystal Ballroom** **BASF**

**12:30 1:30pm Luncheon Keynote Presentation** **Crystal Ballroom** **BASF**

**Innovation & Agriculture Business Outlook for 2016**

*J.P. Gervais, Chief Agricultural Economist, Farm Credit Canada*

*Aron Gampel, Vice President & Deputy Chief Economist, Scotiabank*

**1:30 3:00pm Farmer Panel** **Crystal Ballroom** **DuPont**

**Precision Agriculture Success & Lessons**

*Moderator: Lisa Prassack*

*Participants:*

*Jon Wilken, Wilkensview Farm & Steve Redmond, HDC*

*Bob Devolder, Devolder Farms*

*Rick Willemse, Cash Crop Farmer, Yellow Gold Farms Ltd*

*Jason Boersma, Ridge Valley Farms & Mike Wilson, Manager Precision Ag Technologies, Thompsons*

**What Precision Farmers Are Doing in Western Canada & USA**

*Wade Barnes, President & CEO, FarmersEdge*

**3:00 3:30pm Tradeshow** **Atrium / Regency Ballroom**  
**Coffee Break** **Hensall District Co-Operative**

**3:30 4:20pm Breakout Presentations (5 concurrent sessions)**

**1. Overview of FarmersEdge** **Chelsea 1** **Farm Credit Canada**  
*Wade Barnes, President & CEO, FarmersEdge*

**2. Future of Agriculture Imagery & Satellite Services** **Chelsea 2** **Farm Credit Canada**  
*Andrew Pylpchuk, Regional Manager, Planet Labs*

**3. The importance of Data Management in the Success and Future of Your Farming Operation** **Regency A** **Thompsons**  
*Andrew Elgersma, Grower Solutions Manager, BASF*  
*Neal Dilawri, President, Affinity Management Ltd*

**4. Full Season Nitrogen Management Solutions** **Canterbury** **Stratford Agri Analysis**  
*Stephanie Smith, Regional Agronomy Manager, 360 Yield Centre*

**5. Zone Smart, Soil Mapping, Management Zones & More** **Cambridge Room** **Planet Labs**  
*Nicole Rabe, Land Resource Specialist, OMAFRA*

*Mike Duncan, NSERC Industrial Research Chair In Precision*

*Agriculture & Environmental Technologies, Niagara College Canada*

*Dan Breckon, Woodrill Farms Ltd.*

**4:30 4:40pm Final Wrap Up Presentation** **Crystal Ballroom**

*Joe Dales, Executive Vice President Farms.com*

*Steve Redmond, Precision Agriculture Specialist, Hensall District Co-Operative*

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