

SCHEDULE

TUESDAY, FEBRUARY 5, 2019

11:30 AM - 6:00 PM	Conference Registration Open		
12:00 PM - 1:30 PM	Welcome Coffee & Networking		Sponsored by: Farm Credit Canada AgExpert
1:00 PM - 4:00 PM	Opening Main Session	Upper Level Ballroom	
1:00 PM - 1:45 PM	Welcome and Opening Presentation: Adapting Practical Innovation to Drive Farm Profitability <i>Joe Dales, Vice President & Co-Founder, Farms.com Ltd.</i> <i>Andrea Gal, Managing Editor, Farms.com Ltd. & Better Farming</i>		
1:45 PM - 2:15 PM	Trends and Technologies That are Impacting Agriculture and Farming <i>Dan Sinai, Senior Executive, Innovation Ecosystems Innovation, Citizenship, Government Affairs, IBM Canada</i>		
2:15 PM - 3:15 PM	Soil Innovation Panel: Improving Soil Health and Crop Performance PANEL MODERATOR: Steve Redmond, Precision Ag Specialist, Redmond Agronomic Services <ol style="list-style-type: none"> 1. Mapping and Understanding Your Soil & Your Fields <i>Paul Raymer, President, SoilOptix</i> 2. Measuring and Understanding your Soil Health <i>Greg Patterson, CEO, A&L Canada Laboratories</i> 		
3:15 PM - 3:25 PM	Planting the Seeds of Innovation: How OCE Supports Agriculture in Ontario <i>Martin Vroegh, Senior Director, Greenhouse Gas Reduction Technologies, Ontario Centres of Excellence</i>		
3:25 PM - 4:00 PM	Ag Innovation Showcase <i>Gerardo Amaya, Executive Digital Advisor, Microsoft</i>		
4:00 PM - 4:30 PM	Coffee Break, Tradeshow & Networking	Upper Level Tradeshow	Sponsored by: The Agromart Group
4:30 PM - 5:20 PM	Breakout Presentations (4 concurrent sessions)		
	1. Ag Innovation Showcase: Reviewing the Latest Regulation for Unmanned Aerial Systems (UAVs) <i>Felix Weber, President, Ag Business & Crop Inc.</i> New Technologies to Improve Crop Decision Making <i>Jordan Wallace, GPS, Ontario</i>	Lower Level Salon D1	Sponsored by: A&L Canada Laboratories
	2. Financing Agri Technology & Innovative Companies <i>David MacMillan, President & CEO, Deveron UAS</i> <i>John Lansink, General Partner, Agri Capital Canada</i> <i>Dave Smardon, President & CEO, Bioenterprise</i>	Lower Level Salon D	Sponsored by: Fieldable
	3. Got Data? Here's What To Do... Introducing the NC Crop Portal & Tools <i>Sarah Lepp, Niagara College</i> <i>Rick Willemse, Yellow Gold Farms Ltd.</i>	Lower Level Salon E	Sponsored by: FMC
	4. Making Information Based Agronomy Decisions <i>Jennifer Thompson, Bonduelle</i> <i>Aaron Breimer, Veritas/Deveron UAS</i>	Lower Level Salon F	
5:30 PM - 7:30 PM	Welcome Reception - Tradeshow - Social & Business Networking	Upper Level Tradeshow	Sponsored by: Microsoft

Conference delegates are invited to visit the tradeshow booths meet Precision Ag experts, socialize with attendees, and network. Bar and finger food will be served.

SCHEDULE

WEDNESDAY, FEBRUARY 6, 2019

6:30 AM	Conference Registration Open	Upper Level	
7:15 AM - 8:30 AM	Breakfast & Tradeshow Open	Upper Level Tradeshow	Sponsored by: Association of Equipment Manufacturers
7:30 AM - 8:20 AM	Early Bird Breakout Presentations		
	1. Precision Soil Mapping and Information: SoilOptix Case Studies <i>Zach Harmer, Sales Manager, SoilOptix</i>	Lower Level Salon D	Sponsored by: Fieldable
	2. Soil Innovation and Information Workshop <i>Greg Patterson, CEO, A&L Canada Laboratories</i> <i>Nevin McDougall, President, A&L Canada Laboratories</i>	Lower Level Salon D1	Sponsored by: A&L Canada Laboratories
8:30 AM - 10:30 AM	Keynote Presentations	Upper Level Ballroom	
8:30 AM - 8:35 AM	Making IT Work: Finding the Value <i>Joe Dales, Vice President & Co-Founder, Farms.com Ltd.</i>		
8:35 AM - 9:05 AM	Food For Thought: A Farm-to-Fork Data Science Initiative <i>Dr. Malcolm Campbell, Vice President of Research, University of Guelph</i>		
9:05 AM - 9:35 AM	Data Collection Tools & Creating Meaningful Analytics <i>Ryan Hoffman, Territory Sales Manager, Eastern Corn Belt, Proagrica</i>		
9:35 AM - 10:00 AM	Precision Agronomy - Practical On Farm Research Results <i>Steve Redmond, Precision Ag Specialist, Redmond Agronomic Services</i> <i>Mike Wilson, Affiliate Program Lead, Veritas Farm Management</i>		
10:00 AM - 10:25 AM	Farm Credit Canada AgExpert Farm Management Applications & the Path to AgData Transparency <i>Darcy Herauf, Director, Farm Credit Canada AgExpert Management Software</i>		
10:25 AM - 10:30 AM	Presentation by Canada's Trade Commissioner Service <i>Evélie Manac'h, Trade Commissioner, Global Affairs Canada</i>		
10:30 AM - 11:00 AM	Coffee Break, Tradeshow & Networking	Upper Level Tradeshow	Sponsored by: Farm Credit Canada AgExpert

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11:00 AM - 11:50 AM	Breakout Presentations (5 concurrent sessions)		
	<p>1. Ag Innovation Showcase: Introducing Ukko Agro: Helping Farmers Optimize Crop Protection Decisions <i>Avi Bhargava, Co-Founder & CTO, Ukko Agro</i> <i>Jay Bradshaw, Retired President, Syngenta Canada</i></p>	Lower Level Salon D	Sponsored by: Fieldable
	<p>2. Exporting Success - Leveraging Canada's Trade Commissioner Service to Help You Grow Abroad <i>Evélie Manac'h, Trade Commissioner, Global Affairs Canada</i></p>	Lower Level Salon D1	Sponsored by: A&L Canada Laboratories
	<p>3. Introducing the SWATMAPS System <i>Cory Willness, President, CropPro Consulting</i> <i>Jonathan Zettler, Managing Agronomist, Fieldwalker Agronomy</i></p>	Lower Level Salon E	Sponsored by: FMC
	<p>4. Precision Harvest Yield Data Collection & Management - Introducing FarmTRX <i>Perry Casson, Farmer, Chief Technology Officer, FarmTRX</i> <i>Phil Wyatt, CEO, TROO Corporation</i></p>	Lower Level Salon F	
	<p>5. Sensors 101 & Myth Busters Panel PANEL MODERATOR: Nicole Rabe, Program Analyst, OMAFRA Small Scale/Low Cost Sensors and Camera Systems <i>John Van de Vegte, OMAFRA Agriculture Engineer, Technical Systems Integration</i> Field Scale/Medium Cost Sensors and Camera Systems <i>Dr. John Sulik, Assistant Professor- Precision Agriculture, Department of Plant Agriculture, University of Guelph</i> Regional Scale/High Cost Sensors and Camera Systems <i>Dr. Adam Gillespie, Canada Research Chair Tier II Environmental Chemistry in Agroecosystems</i></p>	Lower Level Salon G	
12:00 PM - 12:30 PM	Lunch, Tradeshow & Networking		Upper Level Tradeshow Sponsored by: John Deere Canada
12:30 PM - 1:30 PM	Keynote Presentations		
12:30 PM - 1:00 PM	<p>The Forward Factors: Disruptive Ideas That Drive Innovation <i>Kevin Stewart, President, AgVision Media</i></p>		
1:00 PM - 1:30 PM	<p>From Cloud to Cab: Building a Platform That Works Where Farmers Work <i>Andria Karstens, Climate Business Manager Western Ontario, Climate Corporation</i></p>		

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1:30 PM - 2:20 PM	Breakout Presentations (5 concurrent sessions)		
	<p>1. Agronomic Case Studies: Using Drones (UAVs) To Improve Productivity Enabling Data Driven Farm Decisions From Above <i>Norm Lamothe, Head UAS Agriculture, Deveron UAS</i></p> <p>Testing Unmanned Aerial Systems in Crop Protection <i>Chuck Baresich, General Manager, Haggerty Creek Ltd.</i></p>	Lower Level Salon D1	Sponsored by: A&L Canada Laboratories
	<p>2. In-Field Soil Moisture Sensors for Dry Land Management of Nutrient Levels: A Case Study of Yield Potential <i>Guy Ash, Global Training Manager, Pessl Instruments</i></p>	Lower Level Salon D	Sponsored by: Fieldable
	<p>3. Microsoft Presentation: The Future of Farming & Food Production <i>Gerardo Amaya, Executive Digital Advisor, Microsoft</i></p>	Lower Level Salon E	Sponsored by: FMC
	<p>4. Optimizing Precision Ag Technology <i>Graham Burton, Solutions Specialist, John Deere Canada</i></p>	Lower Level Salon F	
	<p>5. Panel Discussion on Robotics, Automation, AI & Big Data in the Agri-Food Sector</p>	Lower Level Salon G	
2:30 PM - 3:30 PM	Precision Farmer Panel: What Ag Tech Is Working on Our Farm		Upper Level Ballroom
	<p>PANEL MODERATOR: <i>Lisa Prassack, President, Prassack Advisors</i> <i>Greg Hannam, Woodrill Farms, Guelph, Ontario</i></p>		
3:30 PM - 4:00 PM	Coffee Break, Tradeshow & Networking		Upper Level Tradeshow Sponsored by: Farm Credit Canada AgExpert
4:00 PM - 4:50 PM	Breakout Presentations (5 concurrent sessions)		
	<p>1. Compass Day to Day hosted Bookkeeping Service <i>Neal Dilawri, President, Compass / Affinity Management</i></p>	Lower Level Salon G	
	<p>2. Demo of Farm Credit Canada's New AgExpert Accounting Platform <i>Pierre-Olivier Roy, Senior Product Owner, FCC AgExpert Team</i></p>	Lower Level Salon D	Sponsored by: Fieldable
	<p>3. High-Yield Innovation – How Ontario's Advance Technology Platform Can Benefit the Province's Ag Sector PANEL MODERATOR: <i>Jeff VanHeumen, Business Development Manager, Ontario Centres of Excellence</i> <i>Suthan Sivanesan, Business Development Manager, Ontario Centres of Excellence</i> <i>Mal Raddalgoda, Sales Engagement Manager, IoT, Ericsson, Technology & Emerging Businesses BU</i></p>	Lower Level Salon E	Sponsored by: FMC
	<p>4. Making Sense of Artificial Intelligence & Climate Change <i>Dr. Michael Duncan, Precision Ag Chair, Niagara College</i></p>	Lower Level Salon F	
	<p>5. We the Farmer - Enabling Your Own Ethical Digital Future <i>Dr. Tyler Whale, President, Ontario Agri-Food Technologies</i></p>	Lower Level Salon D1	Sponsored by: A&L Canada Laboratories